



Work Like Tomorrow.™

How Public Sector Agencies Can Extend Their MFD Investments to Boost Security and Productivity

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Public sector agencies spend hundreds of millions of dollars annually on printers, copiers, scanners and fax machines (or multi-function devices/MFDs). Several agencies have Managed-Print-as-a-Service contracts that have consolidated purchasing of MFDs and respective services to drive cost efficiencies and better service their end users. Many agencies aim to meet U.S. Executive Order 13589 - Promoting Efficient Spending within the federal government through these contracts. But as the size of these investments has grown, so has the complexity of managing them and the increased reliance on intelligent automation technologies.

MFD systems are highly connected and process vast amounts of sensitive information each day. Agency managers understand they need to maintain a keen eye on cost and risk. Kofax, as the leading secure content-aware print and capture solution in the federal market, consistently comes across concerns from agency managers, such as:

- Are we leveraging our MFD investments as efficiently as possible?
- Do we have appropriate security, governance and compliance protocols in place to protect sensitive information being processed?





Making the most of your MFD investments

Organizations realize that modern MFDs offer much greater value than merely print, copy, scan and fax. When smartly configured and connected, MFDs can also serve as highly intelligent, software-driven advanced machines that kick-start automation journeys across the enterprise.

Agencies can now extend the value of their MFD inventories by using them to intelligently capture information from digital and physical documents and then process and disseminate that information where it is needed across the enterprise. This applies to almost any type of automated workflow, including those involving enterprise content management (ECM) systems such as SAP or Oracle, customer relationship management (CRM), electronic health records (EHR), enterprise resource planning (ERP), or other back-end or front-end systems. It can also include GOTS (government-off-the-shelf) or open-source purpose-built applications. The information that MFDs capture can be automatically processed in any number of ways: data can be redacted, classified, reported, analyzed, converted, compressed, routed, watermarked, barcoded and extracted. This means that manual labor previously spent on these activities can be reallocated to higher-value work.



Extending security, governance and compliance to MFDs

Every day in most government or military workspaces, sensitive information is printed, scanned, copied and faxed. Data can include personally identifiable information (PII), health records, sensitive proprietary information, research, competition-sensitive information, controlled unclassified information (CUI), and classified information, among many others. Due to its nature, this information is governed by numerous security, privacy and data-protection protocols and guidelines. But how effective are MFDs at managing compliance against those requirements?

Modern MFDs can now identify the information they are engaging with and enforce the relevant compliance protocols to ensure that information is secure and protected.





Applying intelligent automation to MFDs for greater security, compliance and productivity

So how can agencies protect the sensitive information they process? The answer lies in extending intelligent automation capabilities to MFD assets so they operate with applied governance, security and connectivity to other enterprise business systems. Kofax is uniquely positioned to deliver these integrated intelligent automation capabilities so that any agency can confidently employ their MFDs to capture data from emails, PDFs, paper forms and other documents and set workflows in motion around that data. For instance, data extracted from a scanned document can be validated with systems of record, served up for review to an employee and exported to a system of record.



Extending capabilities with best-in-class print, capture and intelligent automation

By seamlessly integrating the Kofax ControlSuite™ best-in-class print management and capture solution with Kofax TotalAgility®—the foundation for enterprise operations, orchestrating digital workflows in collaboration with users, systems and data—agencies can enhance intelligent capture capabilities and automate workflows across their enterprise. The Kofax solution achieves this via a seamless, real-time link between the agency's customer-facing systems of engagement (the MFD fleet) and its back-end systems of record that run the agency's business. This minimizes the need to modify enterprise applications and instead allows for "content-aware" print, capture and workflow to transform and extract data from documents and distribute it throughout the enterprise.

The Kofax content-aware print and capture software protects the data in those documents from exposure—whether inadvertent or deliberate. The key capabilities offered by the solution allow agencies to:

- **Improve data visibility and security:** Leverage print and capture management to significantly reduce the risk of information loss and security breaches. The Kofax solution secures the transmission of documents to and from users' workstations, content management systems, mainframe systems and file systems. Our solutions have met FIPS 140-2 compliance and been operated in SIPR and NIPR CAC environments within U.S. Department of Defense organizations.
- **Ensure compliance and data governance:** Simplify audits with automated reports and support chain of custody initiatives through capture and print workflows. Kofax provides a full, centralized audit trail of all documents—printed, scanned and faxed (via fax server)—from the MFDs to ensure the protection of sensitive information and to provide data for reporting metrics.

As data moves from the MFD to the broader Kofax Intelligent Automation Platform, Kofax is providing added benefits to agencies that include:

- **Reduced costs and optimized workflows:** Drive incremental value to existing infrastructure by consolidating technology and automating business processes to increase efficiency and productivity.
- **Intelligent process orchestration:** Integrate business process management (BPM) to transform process automation across entire enterprise document management workflows. The Kofax platform integrates with mainframe systems, the Composite Health Care System (CHCS), the Armed Forces Health Longitudinal Technology Application (AHLTA) and other back-end systems.



Work Like Tomorrow—Today

Printers aren't just printers anymore—today they serve as the launch point of an agency's enterprise-wide digital transformation. Kofax's leading secure content-aware print and capture capabilities, along with industry-leading intelligent automation, provide public sector organizations full-scale enterprise automation starting at the MFD. Kofax technology improves mission performance and delivers a greater return on investment for the MFD, all while enhancing security and compliance.



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