

# STREAMLINE SHIPPING DOCUMENTATION



COMMERCIAL INVOICES, BILLS OF LADING, COAs, EXPORT LICENSES...  
GLOBAL SHIPPING DOCUMENTS CONTAIN INFORMATION  
INDISPENSABLE TO YOUR ORGANIZATION.  
AUTOMATION UNLOCKS THE VALUE IN THIS DATA, HELPING YOU MANAGE  
OPERATIONS, DISSEMINATE DATA AND RESPOND TO CUSTOMERS FASTER.

## MANUAL PROCESSING

Assembling, digesting and verifying  
all documentation becomes  
increasingly time-consuming

Extra headcount  
needed to keep  
pace

Labor shortages  
make it difficult  
to hire

Stressed workforce wasting  
time on low-value work

Increased costs

Employees  
become frustrated  
and demotivated

High-volume, complex documents  
lead to human data entry errors

Inaccurate information slows operations

Data in siloed systems fragments the  
history of your product and shipments

Disorganized or incomplete documentation

Multiple queries and lack of visibility  
reduce customer responsiveness

Customer relationships damaged

## INTELLIGENT AUTOMATION

Leverage AI to ingest structured or  
unstructured data from any type of  
document arriving in different  
formats or from different sources

Immediately verify received documents

Process large quantities of  
complex data at speed

Scale quickly  
without reliance  
on headcount

Eliminate  
human error

Match incoming documents to  
the right shipment, purchase  
order or ERP record instantly

Missing data? Flag to a human worker  
for immediate correction so operations  
never halt

Build an automatically  
updated central repository of  
product and shipment history

Full visibility of all products in an  
organised digital ecosystem

Improve customer  
responsiveness by up to 80%

Smooth operations strengthens  
customer relationships



Geo-political issues can have  
enormous impact on  
transportation and business  
continuity, forcing companies  
to break into new supply  
chain regions and work with  
new suppliers



A single freight shipment  
can require up to **10**  
different documents to  
be completed

Brexit caused an **80%**  
increase in the number of  
custom forms required



Global labor shortages are  
making it difficult to keep up  
with increased  
documentation at pace,  
causing a global fall in  
suppliers' on-time  
delivery rates

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